

NetProX Online Video Platform

For Small and Medium Size Businesses

Data Ingestion, Content Management, Delivery, and Analytics

The need to have online video for your business has never been more evident. Video is the most widely used form of media today to promote, train, educate, and communicate with your customers, employees, and suppliers.

Video delivery products that are offered for free are designed for general consumer use and have many restrictions which are not suitable for business. Worse still, their primary goal is to redirect your web traffic back to their domain where they are served undesirable content including distracting commercials, unrelated videos, and even videos from your competitors. Video delivery products that are not vertically integrated require technical expertise, take a long time to establish, and often cost more for the complete solution.

NetProX Online Video Platform offers practical features designed for your business needs, affordable and easy to understand pricing, no initial setup fees and long-term commitments. Pay for features that benefit your business today without paying extra for features that you don't intend to use.



Completely hosted online video platform with no software or plugins to download

Connect with a browser anytime and anywhere in the world to use your account. Our environment is always maintained up to date with the latest software and security updates to ensure high quality service is available at all times.



Simple to use media library management

Visually browse, classify, and manage small or large libraries of videos and playlists. Categorize and tag videos with standard or custom metadata. Control access to your videos by actively setting privacy and security parameters on each file. Set activation and flight times that control whether your videos are available for viewing.



Data ingestion with simultaneous file upload and automated file conversion

Upload your original media files and continue to use the application or the internet while your files are being uploaded. Once your files are received in our data centers, our encoders will automatically convert your videos to a high quality standard format ready to be delivered over the internet.



Flexible video publishing tools that fit your business needs

Publish players to your website by copying and pasting a snippet of embed code into your HTML web page. A variety of embed strategies can be used to address your publishing needs. Create HTML pages and URLs for each video in your library so search engines can link to them individually.

Benefits

Why choose NetProX to manage and deliver your online video?

- Reliable hosted service that's available globally around the clock
- Easy to use web portal packed with features to run your video campaigns
- Upload any length video to get your message across effectively
- Keep viewers engaged on your website where they belong
- Commercial free video delivery to avoid distracting your viewers
- Unbeatable price: starting at \$9.95/month for 20 hours of video delivery and unlimited storage



Simple pricing model based on minute of video delivery

Our monthly subscriptions include platform licensing fees and plan minutes which can be used to broadcast video to your viewers. We track the overall time your content has been viewed and report that activity in your account. It's that simple!

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Multiple users and roles for improved productivity

Create virtual sub-accounts which allow multiple users to upload and manage content and use features within your account.



Activity based reporting to measure viewer participation and asset performance

Optimize the effectiveness of your content by analyzing usability trends by your viewership community.



Global delivery network with low latency and high data transfer speeds

Requests for your videos are automatically routed to the nearest edge location, so content is delivered with the best possible performance.



White label cross-platform player with your logo

Our Silverlight Player can operate across multiple operating systems and browsers. Put your logo on the player to make it feel like your own and build brand equity with your viewership.



Playlist management for more effectively targeting content to your audience

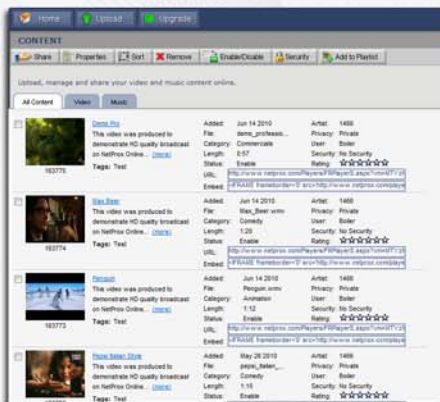
Construct custom playlists, selecting the videos and the order in which they appear. Place the Playlist HTML tag on your website or blog and simply change the content within the playlist to update the latest videos on your site.



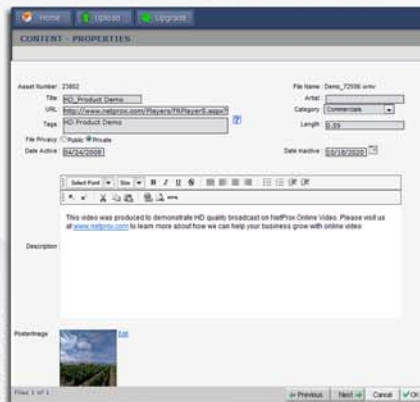
Programmable interface for highly customizable solutions

Developers can create highly customizable solutions using our APIs. Provide full automation of content and user management, billing, search, and many other features used to enhance and customize your environment.

NetProX Web Portal



Media Library



Content Properties



Sample Player

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Learn More
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